



# Tottenham Carnival 2011

Sponsor's Pack - Saturday 18th June 2011



Tottenham Community Festival & Carnival  
Registered Charity: 1124324

[www.tottenhamcarnival.co.uk](http://www.tottenhamcarnival.co.uk)

**Advert**

Nicky Price & Alan present

# Salsa @ bar latina nights



bar latina nights Salsa in a venue near you: just call 07932668277  
[www.barlatina.com](http://www.barlatina.com)

**A full day out for the 200,000+  
Residents of Haringey**

## **Free Entry Festival**

in the Historic Grounds of

Bruce Castle Park.

5 Sound Stages

Headline Acts

Mannings Family Fun Fair with Breathtaking rides

All Weather Activities

Kids Zone - Older People Area - Youth Zone

Comedy Marquee - Inclusion Zone

2 mile Carnival route with  
over 30 Floats, Sound Systems, Walking Groups

# Be a part of the fastest growing Carnival & Festival in North London

On Saturday the 18th June, We are offering you the opportunity to promote yourselves and your organisation through the media of Festival & Carnival. Last year we celebrated our 13th year with an estimated attendance in excess of 60,000.

**The event offers fantastic marketing opportunities;** Why not Sponsor a float or submit a vehicle on the Carnival Parade? Alternatively, come and join us at Bruce Castle Park for the festival event where, for a small fee, your company/organisation can book a space/marquee to promote your business. Why not take part in both events to fully maximise your profile?

**The opportunities are endless to promote your business.**

**WE CAN OFFER** - A dedicated space in the NEW Business Village.

**WE CAN OFFER** - A diverse market across all age groups.

**WE CAN OFFER** - The opportunity to promote your business on a 2 mile carnival parade through the heart of the Borough.



# About the Tottenham Carnival & Festival



*The Tottenham carnival has a long history dating back to the late 19th century. The Tottenham Community Festival and Carnival of today is now entering its 13th year in its most recent form, blossoming from its humble beginnings as a small festival in mid-summer for local people in Bruce Castle Park. In 2000 the Parade from Tottenham Town Hall to the Park gave us the re-birth of the earlier Carnival Parade (with an added Caribbean flavour) in Tottenham.*

*In 2007 we branched out yet again into our second annual activity the 'Winter Wonderland' a carnival parade through Tottenham in December, culminating in a concert at Tottenham Green.*

*In the summer of 2008 the Tottenham Community Festival and Carnival successfully achieved becoming a registered charity.*

*Tottenham is on the up again, back in business, and a place to be rightfully proud of.*

**Tottenham Community Festival and Carnival Trustees**

# What the Papers are saying

## CARNIVAL



Thousands of people are expected to take part in the annual event, which is held in the heart of the city.

## FEVER!

Thousands pack out the streets for a party in the sun



For lots more photos, go to [www.tottenham.gov.uk](http://www.tottenham.gov.uk)

## Carnival celebrates wonderful diversity



The annual event is a celebration of the city's multicultural heritage.



Pictures: TONY GAY

## Tottenham Carnival



For lots more photos, go to [www.tottenham.gov.uk](http://www.tottenham.gov.uk)

## Tottenham Carnival 2005

WIN FREE



## Magic is in the air at Winter Wonderland



## WIN A YEAR'S FREE HEALTH CLUB MEMBERSHIP

# CARNIVAL BOOST BY LEMAR

Star will be the No.1 attraction at party in the park



## Tottenham Carnival 2005



## Rain can't dampen



## CARNIVAL PROMISES FANTASTIC DAY OUT FOR ALL!



## Midnight



## What a day for a party!



## Carnival promises fantastic day out for all!



**Thousands flock to carnival**

Thousands of people gathered for the annual carnival, celebrating the community's spirit and resilience.

**Meet your new Mayor**

The new Mayor of the Borough has been officially sworn in, marking a significant milestone for the community.

**NEWS**

Northumberland Park and White Hart Lane Area Assembly

Starting from Northumberland Park and White Hart Lane

**New Chair**

The new Chair of the Northumberland Park and White Hart Lane Area Assembly has been appointed, bringing a wealth of experience to the role.

**A Day Out for the Whole Community**

Residents are invited to a special day of activities and entertainment, celebrating the community's diversity and achievements.

**The glorious spectacle that is carnival**

The annual carnival is a celebration of culture, music, and community spirit, drawing thousands of visitors.

**Carnival 'can express triumph over adversity'**

MP launches 2007 Tottenham event

The MP highlighted the carnival as a powerful symbol of resilience and triumph over adversity, especially for the young people of Tottenham.

**TOTTENHAM, WOOD GREEN & EDMONTON JOURNAL**

**YOUR GUIDE TO ALL THE CARNIVAL FUN: Pt 1**

**'Temporary' classrooms to go after 10 years**

Local schools are set to replace their temporary classrooms with permanent buildings, marking a decade of progress.

**Where you can find all the carnival action on Saturday**

**10 years of carnival fun**

Reflecting on a decade of carnival, the community looks back on the joy and unity it has brought to the area.

**Rising star**

Local talent is shining at the carnival, showcasing their skills and creativity.

**JOURNAL**

**THE BIGGEST-SELLING LOCAL NEWSPAPER**

ENHAM, WOOD GREEN & EDMONTON

**30p OFF EVERY LITRE OF FUEL!**

**DOUBLE-DECKER BUS TO THE CITY**

**BACK**

**Carnival success**

The carnival was a resounding success, with record-breaking attendance and a fantastic atmosphere.

**Summer news from Haringey**

Local news and updates from the Haringey area, including community events and council news.

**Help to make 100th carnival best ever**

Local businesses are being encouraged to support the 100th anniversary of the carnival, making it the best yet.

**Help make carnival a smash hit**

Residents are invited to contribute to making the carnival a truly memorable event.

**Stage set for carnival**

The stage is set for a night of entertainment, featuring live music and performances.

**NEWS**

**Cash injection to tackle busyness**

The council has announced a cash injection to address the challenges of a busy summer season.

**It's a Tottenham Ting**

A special event celebrating the unique culture and heritage of Tottenham.

**Carnival proves to be a crowd-puller**

The carnival continues to attract large crowds, demonstrating its popularity and appeal.

**Your guide to all the fun of the sizzling Tottenham Carnival**

**GET DOWN AND ENJOY THE PARTY!**

**Ricky's blaze of glory**

Local artist Ricky's performance is a highlight of the carnival, showcasing his talent and creativity.

**Joy at £10,000 rescue package**

A community effort has raised £10,000 to support a local family in need, bringing them joy and relief.

**The search is on for carnival royal family**

The search for the carnival's royal family is underway, with local residents encouraged to participate.

**Up-and-coming rappers set to dazzle crowds**

Local rappers are set to perform at the carnival, bringing their unique sound to the stage.

**the carnival spirit**

The carnival spirit is alive and well, spreading joy and unity throughout the community.

# As a Sponsor you will receive the following sponsorship opportunities

You can benefit from:

- ✦ 6ft x 3ft banners about the CARNIVAL & FESTIVAL on lamp posts along the route of the parade.
- ✦ The circulation of full colour carnival programmes in shops, libraries, council offices etc. throughout the borough.
- ✦ 30,000 A5 full colour flyers distributed across the borough.
- ✦ Articles in the Regional and National Press as well as local radio and TV coverage.
- ✦ 1000 A1 year planner's distributed to local authority offices & key local businesses.



## Other benefits

- ✦ Increase your sales volume
- ✦ Attract a broader marketplace for your products
- ✦ Get your brand advertised at a major street and park event attended by 60,000+ people and covered in local and national media
- ✦ Create and re-inforce links with the community
- ✦ Up to 12 months worth of media exposure through local advertising, feature copy and inclusion on a link to our website



# 2010 committee members

**Tottenham Community Festival & Carnival Committee. Charity No: 1124324**

**Trustees:**

Sally Sturgeon - Ruby Nobleman - Marva Gabbidon

**Patrons:**

Daniel Levy - Tottenham Hotspur Football Club  
Chief Superintendent David Grant - Haringey Borough Commander

**President:** David Lammy MP **Vice President:** Joanne Mc Cartney

**Chair:** Nicky Price **Joint Vice Chair:** Sally Sturgeon & Suzanne Johnstone

**Secretary:** Sheila Peacock **Joint Treasurers:** Marva Gabbidon & Alan Strachan

**Press Officers:** Adam Davison, Sheila Peacock, Nicky Price **Design Team:** Kevin Sukhdeo, Nicky Price

**Advertising Sales:** Sheila Peacock **Event Manager:** Annie Whyte **Info Systems:** Suzanne Johnstone

**Youth Zone Co-Ordinator:** Alan Strachan **Inclusion Zone Co-Ordinator:** Frank Hutson,

Louise Wallis, Domani Pieris, Paul Cripps **Older Peoples Zone Co-Ordinator:** Marva Gabbidon

**Kids Zone Co-Ordinator:** Lizzie Boyle **Parade Co-Ordinator:** Sally Sturgeon

**Stalls Co-Ordinator:** Kerry-Ann Kidd **Parade Marshall:** Suzanne Johnstone, Berkeley Gardner

**Food & Beverage Stalls:** Hesketh Benoit, Nigel Young **Park Gate Marshall:** Bob Fickling, Sheila Peacock

**Information:** Ruby Nobleman, Bob Hawes, Zena Brabazon

**Distribution:** Domani Pieris, Kerry-Ann Kidd **Assistant Marshalls:** Sheila Peacock, Dexter Coles

## Thanks & Acknowledgements Tottenham Carnival Sponsors



# Route and Park Layout

**11:00am:**

Carnival Procession departs from  
EADE ROAD N15

**12 Noon:**

Bruce Castle Park Opens

**1:00pm:**

The Procession arrives at  
BRUCE CASTLE PARK N17

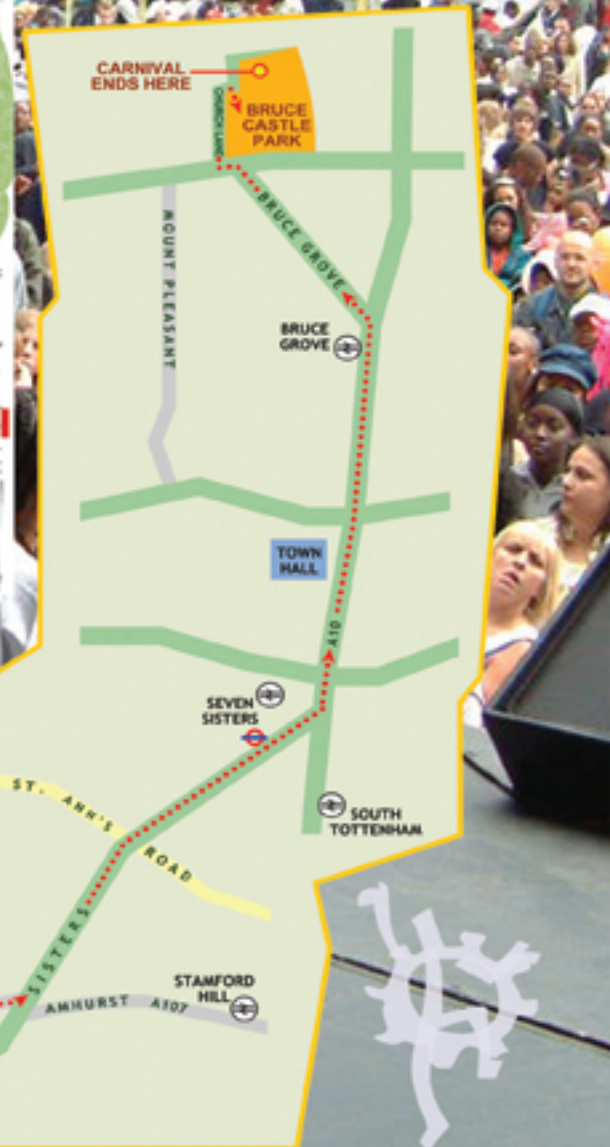
Fun Fair opens - Main Stage opens

**6:00pm:**

All stages close except Main Stage

**7:00pm:**

Event Close



**Food Area: Location subject to change**



ANOTHER GREAT SPONSORSHIP OPPORTUNITY FOR 2010!

# Winter Wonderland Saturday 11th December 2010 Parade

Starring

# SANTA



Join Santa & His Friends from 4pm to 8pm on the Winter Wonderland Parade the Parade starts from Try 1 Clothing, 63 Lawrence Road, London N15 4EF. The parade takes the route of West Green Road, onto the High Road, past Bruce Grove and on to our final destination, The Bell Brewery N17 for carol singing and festive fun.

Don't get **locked in** to a contract...



be free with

**active**

**Join our gym... with no tie in!**

- |  |               |
|--|---------------|
| • College Road Sport Centre, N17               | 020 8376 5888 |
| • Park Road Leisure Centre, N8                 | 020 8341 3567 |
| • Tottenham Green Leisure Centre, N15          | 020 8489 5322 |
| • White Hart Lane Community Sports Centre, N22 | 020 8881 2323 |